



BEAUTIFICATION BOARD MINUTES

Joseph E. Johnston III Council Chambers
201 Howell Avenue, Brooksville, Florida 34601

September 13, 2022

5:00 P.M.

The Beautification Board met with Chair Kathy Middleton, Vice Chair Amanda Cunningham-Rud; Jo-Anne Peck; Lisa Steinkamp and Cindy Gandy completing a Quorum. Also present was student representative, Haven Anderson. Absent were Council Liaison Betty Erhard and Board Member Morin. Also present was Wanda Soto, Parks and Recreation and Recording Secretary, Jennifer J. Battista.

The meeting was called to order at 5:00 pm by Madam Chair Middleton, followed with a moment of silence and the Pledge of Allegiance.

Introduction of new members

Chair Middleton introduced new members Lisa Steinkamp and Cindy Gandy.

Approval of Minutes: June 14, 2022

Vice-Chairman Cunningham-Rud pointed out a typographical error on page two of the minutes in which the word "building" was missing from the end of the sentence regarding the adopt-a-spot location.

Motion was made Cunningham-Rud and seconded by Peck to approve the June 14, 2022 minutes as amended. Motion carried unanimously.

Margaret R. Ghiotto Residential Improvement Award Nominations

None The board discussed the work done at the Jennings house as a possible nomination for an upcoming meeting.

Margaret R. Ghiotto Commercial Improvement Award Nominations

Nomination was made by Cunningham-Rud and seconded by Peck to select Downtown Loser to be presented at the October 3rd Council Meeting. Nomination carried unanimously.

Nomination was made by Cunningham-Rud and seconded by Peck to select Florida Cracker Cook Shack to be presented at the November 7th Council meeting. Nomination carried unanimously.

Chairman Middleton will pick up the signs at Spa 105 and Indigo and deliver them to the

City Clerk before the 10/3 Council meeting.

Old Business

Frequency of Board Meetings

Chair Middleton advised of City Council's approval of altering the Beautification Board's Meeting Schedule to January, March, May, September and November.

Beautification Boards' Adopt a Spot

The Board discussed the Beautification Board's Adopt-A-Spot Location-Bulb Out in front of City Hall. They discussed options of what to plant that would need little care. Board member Gandy offered to fertilize it when she was working on her individual Adopt-A-Spot.

Board Member Gandy had heard that Hernando High was interested in working an Adopt-A-Spot. Student Representative, Haven Anderson, would touch base with Key Club, Beta Club and/or National Honor Society to see if they want to help with the Board's adopt-a-spot.

In response to Board Member Gandy's question on keeping track of hours, Parks and Recreation liaison Soto recommended that the hours be kept track of.

The board discussed the clean-up event scheduled for September 24th (Note: BMS event). Ms. Anderson advised she would ask the school clubs about that as well.

Medians

Vice Chair Cunningham-Rud discussed what she felt was the poor conditions of several medians which FDOT had advised her was the City's responsibility. She informed the Board of a call from City Manager Snowberger who was aware of the problem and was working on a solution.

New Business

Discussion of Christmas 2022 Events

Christmas Decoration Contest

City to find out when the cut off is for utility bills for October and November to put verbiage on there about the Christmas decorating contest, and direct them to the City's website for the form.

The board discussed that people can nominate themselves for the contest, individual Beautification Board members can nominate someone and the Board could also divide the City into parts so each member can drive around.

City will make sure the contest is posted on the City's website, the City's Facebook, and the Parks' Department Facebook. Also, a notice will be sent to WWJB as well.

City will send an ad to Hernando Sun to run in November.

December 13th at 5:00 p.m. will be a Special Meeting of the Beautification Board to go over the holiday contest submittals. The board members discussed having cider and cookies at the meeting.

Kids Christmas Tree Decorating – December 2, 2022 at 10:00 a.m.

City will reach out to Methodist School Center about the kids coming for the tree decorating on December 2nd and will ask them if they prefer the tree inside.

City will reach out to see Lowes would donate a Christmas tree as in years past for the Christmas tree decorating for the kids.

The board discussed the need to reach out to a Santa for the kids' tree decorating, but no decision was made on this. Snacks are also provided to the kids, but no decisions were made on this.

Adjournment

The meeting adjourned at 6:03 p.m.

Kathy Middleton, Board Chairperson